

MMA Receives State Contract to Provide Academic Detailing!

Noah Nesin, MD, Chair, Academic Detailing Advisory Committee

Maine Independent Clinical Information Service (MICIS)

Adult Type 2 Diabetes Module

September 2009 Status Report

- The Academic Detailing visits began on August 11, 2009 and the Detailers have completed visits at 8 sites with 41 prescribers. 18 additional practice visits, with about 35 prescribers are in process.
- 7 out of the 8 sites already visited have been in the more rural parts of the state.
- The detailing visits are tailored to present to a larger group of prescribers using a powerpoint presentation, along with *printed clinical module materials* or can be provided on a one to one basis. The visits are tailored to meet the needs of the prescribers' office and/or hospital/FQHC needs.
- Program evaluations have been very positive and prescribers have appreciated this service of providing evidence-based prescribing information using data and guidelines developed by non-commercial sources to assist them in improving clinical outcomes.
- Prescribers have expressed an interest in receiving additional information on combination insulin therapies with oral agents.



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*For More Information, or to
Request an Informational Session
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