MMA Receives State Contract to Provide Academic Detailing!

Noah Nesin, MD, Chair, Academic Detailing Advisory Committee

Maine Independent Clinical Information Service (MICIS)
Adult Type 2 Diabetes Module

September 2009 Status Report

- The Academic Detailing visits began on August 11, 2009 and the Detailers have completed visits at 8 sites with 41 prescribers. 18 additional practice visits, with about 35 prescribers are in process.

- 7 out of the 8 sites already visited have been in the more rural parts of the state.
- The detailing visits are tailored to present to a larger group of prescribers using a powerpoint presentation, along with printed clinical module materials or can be provided on a one to one basis. The visits are tailored to meet the needs of the prescribers’ office and/or hospital/FQHC needs.

- Program evaluations have been very positive and prescribers have appreciated this service of providing evidence-based prescribing information using data and guidelines developed by non-commercial sources to assist them in improving clinical outcomes.

- Prescribers have expressed an interest in receiving additional information on combination insulin therapies with oral agents.

For More Information, or to Request an Informational Session At no cost to your practice: Contact Kellie Miller at the Maine Medical Association at:
207.622.3374, ext 229
kmiller@mainemed.com
Or use the reverse side “Request Form” and fax to: 207.622.3332

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